



## International Forest Products Limited

Vancouver, B.C.

August 16, 2012

### Interfor Unveils Playhouse at PNE

*Unique Initiative of BC's top forestry companies, architectural firms and builders brings fun to thousands of children and support for BC families*

**INTERNATIONAL FOREST PRODUCTS LIMITED** ("Interfor" or the "Company") (TSX: IFP.A) along with its partners Michael Green Architecture Inc (MGA) and Blackfish Homes and Construction Ltd., unveiled its contribution to Canfor's Playhouse Challenge with an innovative playhouse designed and constructed by local experts and made with high quality and sustainable wood products from BC.

Seven teams from around the province are competing in Canfor's Playhouse Challenge to build original and fun playhouses from wood. Each playhouse is a collaborative project between a forest company, an architectural firm and a local builder.

The playhouses will be on display at the 2012 Fair at the PNE in Vancouver (Aug. 18 – Sept. 3) and were sold to corporate sponsors who will donate them to public venues across the province. The Interfor playhouse was sponsored by Arrow Transportation Systems Inc. and KPMG. Proceeds from the sale will go to Habitat for Humanity Canada affiliates across BC.

From a distance, the playhouse resembles a large box but up close the teepee-shaped building becomes clearer. It was designed by award-winning architect Michael Green who has a passion for building with wood. He drew his inspiration from his son Makalu who came up with the idea. "We wanted kids to experience the special feelings that a hidden hangout

evokes: a place to go inside to dream, to play, to tell stories – to be a kid," said Green.

Interfor donated the Western Red Cedar and Douglas Fir which comes from various areas around the province and the wood was processed at its Acorn and Hammond mills on the Lower Mainland. "Interfor is proud to be a part of this rewarding initiative and we hope this playhouse brings years of enjoyment to children from around the province when the playhouse is relocated to Ronald McDonald House later this fall," said Steven Hofer, Interfor's Vice President, Sales and Marketing.



Figure 1(from left) Blackfish Homes builders Rob Griesdale, Dave Adair, architect Michael Green, Steven Hofer and Forests, Lands and Natural Resource Operations Minister Steve Thomson.



Original design and high-quality forest products were complemented by the professional construction expertise of Blackfish Homes and Construction Ltd. “We get to build some really innovative homes and buildings but nothing like this. Blackfish is honored to be associated with such a creative project that has such far reaching community benefits,” said Dave Adair, director at Blackfish.

For more information on Canfor's Playhouse Challenge visit [www.playhousechallenge.com](http://www.playhousechallenge.com)

### **ABOUT INTERFOR**

Interfor is a leading global supplier, with one of the most diverse lines of lumber products in the world. The Company has operations in British Columbia, Washington and Oregon, including two sawmills in the Coastal region of British Columbia, three in the B.C. Interior, two in Washington and two in Oregon.

For more information about Interfor, visit our website at [www.interfor.com](http://www.interfor.com).

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